

BANFF PATHOLOGY COURSE
Gynecological Pathology
Aug. 30 - Sept. 2, 2023 | Banff, Alberta

SPONSORSHIP & EXHIBIT INVITATION



**UNIVERSITY OF
ALBERTA**



**UNIVERSITY OF
CALGARY**



BANFF, ALBERTA
Aug 30- Sept. 2, 2023

ABOUT THE COURSE

The Banff Pathology Course is a collaborative effort of the Canadian Association of Pathologists-Association canadienne des pathologistes (CAP-ACP), the Department of Pathology & Laboratory Medicine, University of Calgary and the Department of Laboratory Medicine & Pathology, University of Alberta, to provide a continuing medical education activity for residents in training and practicing pathologists.

2023 COURSE INFORMATION

The focus for the 2023 Banff Course is Gynecological Pathology. The course will provide a forum for sharing information on the current diagnostics of gynecologic tract tumors. The course will aim to cover a range of topics that will be relevant to practicing pathologist and trainees that includes the use of ancillary molecular studies for integrated diagnostics. During the course, world-renowned expert speakers will provide an in-depth review of a wide variety of topics relevant to the practice of Gynecologic Pathology.

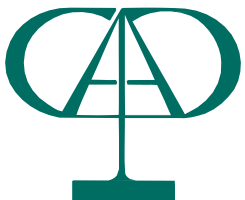
COURSE OBJECTIVES

After attending this course, participants will be able to:

1. Apply knowledge acquired by a review of common topics in the practice of tubo-ovarian, uterine, cervical, and vulvar pathology.
2. Describe the updated 2020 WHO classification of endometrial, ovarian, cervical and vulvar carcinomas, including relevant precursor lesions.
3. Discuss pitfalls and strategies in diagnosing difficult uncommon ovarian neoplasms, endometrial/uterine neoplasms, cervical and vulvar lesions.
4. Apply appropriate diagnostic immunohistochemistry markers and ancillary molecular tests relevant to the practice of Gynecologic Pathology.
5. Describe the clinical utility and testing considerations of predictive biomarkers currently in routine use for tumors of the gynecologic tract.
6. Describe the common and uncommon abnormalities seen in products of conception specimens.
7. Implement quality assurance measures in their practice relevant to this subspecialty area.

SPONSORSHIP OPPORTUNITIES & BENEFITS

We have created a variety of sponsorship options to fit the range of marketing objectives and level of investment of our corporate supporters. We are of course open to specifically designing a sponsorship package that fits your needs and may appropriately leverage other marketing initiatives you are undertaking in 2023.

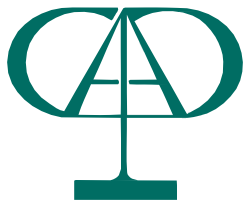




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GOLD SPONSORSHIPS – \$6,000

GOLD LEVEL	
Entitlements	Gold \$6,000
• 1 exhibit table	✓
• Recognition in all conference materials by sponsorship category	✓
• Corporate logo on onsite sponsor recognition signage	✓
• Link between conference website and sponsor's website	✓
• 2 complimentary full registrations for company representatives	✓
• Choice of Exclusive Sponsorship of: <ul style="list-style-type: none"> • Thursday Evening Wine & Cheese Reception • Friday Evening Wine & Cheese Reception • Lanyards 	✓

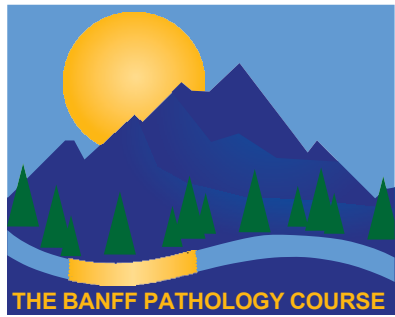


ACCREDITATION

This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification (MOC) program of The Royal College of Physicians and Surgeons of Canada (RCPSC), and approved by the Canadian Association of Pathologists - Association canadienne des pathologistes (CAP-ACP). Participants may claim up to a maximum of 20.0 hours of study credits.

Through an agreement between the Royal College and Surgeons of Canada and the American Medical Association (AMA), physicians may convert Royal College MOC credits to AMA PRA Category 1 Credits™. Information on this process can be found at www.ama-assn.org/go/internationalcme.





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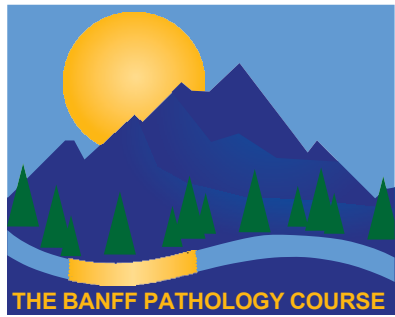
SILVER SPONSORSHIPS – \$4,000

SILVER LEVEL	
Entitlements	Silver \$4,000
• 1 exhibit table	✓
• Recognition in all conference materials by sponsorship category	✓
• Corporate logo on onsite sponsor recognition signage	✓
• Link between conference website and sponsor's website	✓
• 1 complimentary full registration for company representatives	✓
• Choice of Exclusive Sponsorship of: <ul style="list-style-type: none"> • Morning or Afternoon Breaks • Delegate Notebooks 	✓

VENUE

Banff Centre for Arts and Creativity
 107 Tunnel Mountain Dr,
 Banff, AB T1L 1H5





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BRONZE SPONSORSHIPS – \$3,000

BRONZE LEVEL	
Entitlements	Silver \$3,000
• 1 exhibit table	✓
• Recognition in all conference materials by sponsorship category	✓
• Corporate logo on onsite sponsor recognition signage	✓
• Link between conference website and sponsor's website	✓
• 1 complimentary full registration for company representatives	✓

CONTACT

Banff Pathology Course Secretariat

E. banffpathology@eventsmgt.com T. 613-507-8528

CME Program Manager, Meredith Slack

E. mslack@eventsmgt.com T. 613-532-1211

