

BANFF PATHOLOGY COURSE
Breast Pathology
September 5-7, 2019 | Banff, Alberta

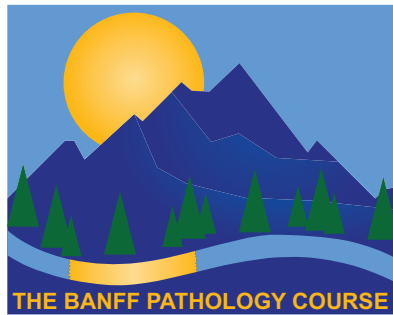
SPONSORSHIP & EXHIBIT INVITATION



UNIVERSITY OF
ALBERTA



UNIVERSITY OF
CALGARY



BANFF, ALBERTA
SEPT. 5-7, 2019

ABOUT THE COURSE

The Banff Pathology Course is a collaborative effort of the Canadian Association of Pathologists-Association canadienne des pathologistes (CAP-ACP), the Department of Pathology & Laboratory Medicine, University of Calgary and the Department of Laboratory Medicine & Pathology, University of Alberta, to provide a continuing medical education activity for residents in training and practicing pathologists.

Future Courses:

The focus for 2019 is **Breast Pathology** and will provide a forum for sharing information on current molecular diagnostics in the era of personalized medicine. During the course, the participants will discuss a variety of benign and malignant breast lesions. Several common diagnostic problems including benign and atypical lesions, papillary neoplasms, intraductal proliferative lesions, variants of ductal and lobular, intraepithelial neoplasias, and infiltrating carcinomas are included.

COURSE OBJECTIVES

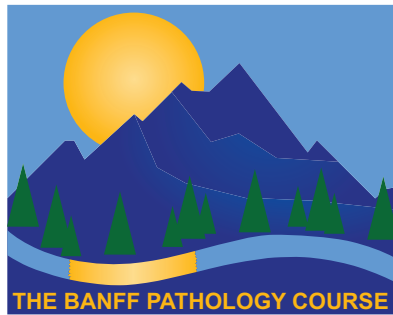
After attending this course, participants will be able to:

1. Deliver basic diagnostic approaches in breast pathology as a non-subspecialized pathologist
2. Review recent up-dates in neoplastic and non-neoplastic breast pathology
3. Describe novel insights from molecular diagnostics and risk stratification in breast pathology
4. Discuss diagnostic pitfalls and Quality Assurance principles in breast pathology

SPONSORSHIP OPPORTUNITIES & BENEFITS

We have created a variety of sponsorship options to fit the range of marketing objectives and level of investment of our corporate supporters. We are of course open to specifically designing a sponsorship package that fits your needs and may appropriately leverage other marketing initiatives you are undertaking in 2019.





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GOLD SPONSORSHIPS – \$5,500

GOLD LEVEL	
Entitlements	Gold \$5,500
• Complimentary registration for two representatives	✓
• Invitation to breakfast and morning breaks, Wine & Cheese Reception and Banquet for two representatives	✓
• Website recognition with logo and hyperlink	✓
• Sponsorship recognized on the App	✓
• Recognition daily with sponsorship PowerPoint slide	✓
• Recognition on onsite sponsor recognition signage	✓
• Choice of Exclusive Sponsorship of: <ul style="list-style-type: none"> • Thursday Evening Wine & Cheese Reception • Friday Evening Wine & Cheese Reception • Course App • Lanyards 	✓

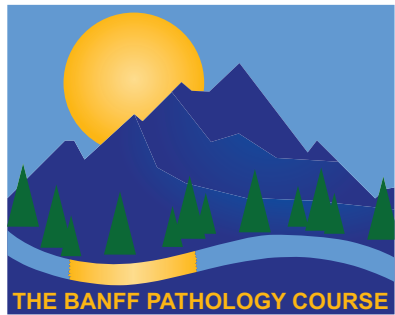


ACCREDITATION

This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification (MOC) program of The Royal College of Physicians and Surgeons of Canada (RCPS), and approved by the Canadian Association of Pathologists - Association canadienne des pathologistes (CAP-ACP). Participants may claim up to a maximum of 20.0 hours of study credits.

Through an agreement between the Royal College and Surgeons of Canada and the American Medical Association (AMA), physicians may convert Royal College MOC credits to AMA PRA Category 1 Credits™. Information on this process can be found at www.ama-assn.org/go/internationalcme.





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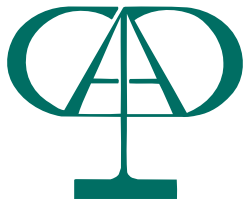
SILVER SPONSORSHIPS – \$3,500

SILVER LEVEL	
Entitlements	Silver \$3,500
• Complimentary registration for one representative	✓
• Invitation to breakfast and morning breaks, Wine & Cheese Reception and Banquet for one representative	✓
• Website recognition with logo and hyperlink	✓
• Sponsorship recognized on the App	✓
• Recognition daily with sponsorship PowerPoint slide	✓
• Recognition on onsite sponsor recognition signage	✓
• Choice of Exclusive Sponsorship of: <ul style="list-style-type: none"> • Thursday Lunch • Friday Lunch • Meeting Room & Exhibit Area WIFI • Charging Station 	✓



VENUE

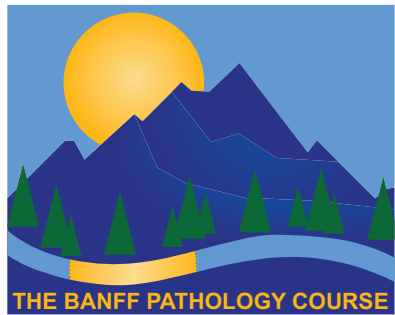
Banff Centre for Arts and Creativity
107 Tunnel Mountain Dr,
Banff, AB T1L 1H5



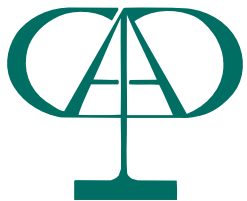
FUTURE COURSES

Sept. 3-5, 2020
Sept. 9-11, 2021
Sept. 8-10, 2022





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BRONZE SPONSORSHIPS – \$2,500

BRONZE LEVEL	
Entitlements	Bronze \$2,500
• Complimentary registration for one representative	✓
• Recognition in all conference materials by sponsorship category	✓
• Corporate logo on onsite sponsor recognition signage	✓
• Link between conference website and sponsor's website	✓
• Website recognition with logo and hyperlink	✓
• Sponsorship recognized on the App	✓
• Recognition daily with sponsorship PowerPoint slide	✓
• Recognition on onsite sponsor recognition signage	✓
• Choice of Exclusive Sponsorship of a: <ul style="list-style-type: none"> • Refreshment Break (3 available) • Breakfast (3 available) 	✓

CONTACT

Banff Pathology Course Secretariat

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